Huey Long cemented his control as governor of Louisiana by using state power and state funds to improve social services; to build roads, bridges, and schools; and to reform tax codes. In 1932 he was elected to the u.s. Senate. Initially he supported Roosevelt's New Deal measures, but by 1935 he had broken with the president and launched his own "Share Our Wealth" movement as an alternative to the New Deal. He developed a large grassroots following across the country before being assassinated in 1935.

